

Dear GBAA Members,

I am Hope Watwood, your GBAA President. My career in property management began with Colonial Properties Trust in 1997 as a leasing agent. I currently serve Arbour Valley Management as a Regional Vice President for Alabama Market. My family; 2 daughters, Andrea and Amber. My involvement with the GBAA began in 1998 as a Committee Chair. Today, I consider it a great honor to represent you and lead this association through another year.

Together we are a body of service providers. No matter what side of the industry you are on, owner, vendor, management, maintenance, we are responsible for providing value through service to our customers. You, as members of our GBAA, are our focus and the recipients of our service. Our 2018 Goals have been to continue to enhance our services, resources, events, and education for you. They should be tailored to fit your needs, particularly your busy schedules and tight budgets. As the expectations of your customers and families are constantly changing, we plan to continue to evolve for you.

A few important reminders:

- Committees are the soul of the GBAA, planning events, responding to issues, engaging new and renewing membership, and keeping everyone informed about our Multifamily Industry
- GBAA will be the Host of the Alabama Apartment Association Education Conference and Tradeshow in Hoover, Alabama at the Finley Center. We are excited for this 2018 event and what we have in store!
- Your GBAA Membership includes offerings that include tremendous benefits and discounts. All GBAA members are also members of the Alabama Apartment Association, the National Apartment Association, the Greater Birmingham Association of Home Builders, The Home Builders Association of Alabama and the National Association of Home Builders.

There is more to come from 2018! We have the best of the industry on our Board of Directors and Executive Committee. We can't do this without you! I look forward to getting to know each and every one of you and working for you.

Sincerely,

Hope Watwood  
2018 GBAA President